

# URBANCLAP

## Campus Recruitment – 2016 Batch

### (Only for Eligible Students)

About Company	-	<a href="http://www.urbanclap.com">www.urbanclap.com</a>
Drive Date	-	Shortlisted Students will be informed
Reporting Time	-	Shortlisted Students will be informed
Profile	-	<b>Business Development Specialist</b>
Eligibility	-	<b>B.Tech, BSC, BCA (No % Criteria)</b>
Package	-	<b>Depending on candidate</b>

#### **Responsibilities**

- Download the UrbanClap app on your phone and understand the platform before reading further.
- Understand different categories in depth, and how customers hire in the same
- Identify and on-board great service professionals across categories
- Source, curate and update accurate provider information, using creative and original ideas to present information
- Evaluate and verify existing profiles and devise innovative ways to enhance the quality of the providers
- Use internet and other social media platforms to verify profile information
- Impart necessary training to on-boarded service professionals on these norms and how to use UrbanClap
- Interact with providers regularly to ensure active engagement on the platform
- Resolve queries from providers on a case by case basis

#### **Skills Required –**

- A desire to understand consumer behavior and mindset
- Strong communication skills and a flair for writing
- Self-motivated and willing to work hard to exceed targets
- Analytical mindset and data driven decision making mentality
- Awareness of different social media profiles digging and online research
- Hustle and get things done attitude

#### **How to Apply?**

- **Apply only if you are unplaced and eligible for this Campus Drive.**  
**Click the link given below to apply**

**[CLICK HERE](#)**

- **Last date to apply for this Placement drive is 23th Nov 2016 by 2:00 pm.**

With Best Wishes

**Dr. Ajay Rana**

**Advisor & Director**